



# Minutes

## Trips for Kids Denver/Boulder Board of Directors Meeting

06/22/2010

Attendees: Jonathan, Rod, Tim, Andrew, Lorie via phone

Trips for Kids Denver  
2840 South Elati #4  
Englewood, CO 80110

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303-725-6723

### 1. Program Update

- TFK Boulder Rides Officially started this month
  - ✓ Specialized Grant: \$3k cash + 5 bikes
  - ✓ YOP Grant: Trailer + 4-5 cross bikes
  - ✓ \$ in REI grant for TFK Hrly Staff Fall '10 & '11
- Ride Program: 50 Rides w/ 420 youth YTD vs 45 2009
  - ✓ 7.5 youth ave. ride vs. 6.9 ('09), 5.8 ('08)
  - ✓ Pace to achieve 800 participant day goal

### 2. TFKD/B Financial Update

- TFKB Launch Net: \$5,500
- \$27k cash + \$3k Spec. Grant, \$2k PI Pending
- \$40k cash end of '09 - \$7k for van = Even Ex. Van

*Andrew has not completed accounting report as of time of meeting and will send one shortly.*

### 3. Long-Term Strategic Opportunities/Challenges

- Bailey Hundo –
  - ✓ \$2-4k donation + huge exposure (Niner)
  - ✓ TFK on Board for 2yrs.

*Founder of Niner Bikes found out about us from the race and he and his wife volunteered for a ride and are signed up for another this week.*

- Used Bike Shop (Re-cyclery)
  - ✓ Bike Donations strong
  - ✓ Volunteers willing to help
  - ✓ One or two sale days a month?
  - ✓ Next Planned Sale: Aug. 21
  - ✓ Lease Renewal
  - ✓ Business Planning com taking this on

*TFK hosted an unplanned Shop Sale on a Thursday afternoon in June because we had so many donated bikes Andy could hardly walk in the shop. 2hrs before the Sale we posted an ad on Craig's List and sold about 20 bikes and made nearly \$800.*



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Tim is leading a committee to construct a business plan and analyze issues related to selling used bikes and other merchandise on a more regular basis. This committee's work will initially focus on evaluating this opportunity to help the full board make a decision on if we should "green light" the new project.

Members like the idea due to the fact this may provide a consistent level of funding for the organization's core programs. AG reported that the organization seems to receive a regular stream of bike donations from Treads, Evergreen Outfitters, and from private donors without any proactive solicitation of bike donations. Plan and analysis should be completed by early fall due to possible need to find new or additional space. Our current shop lease ends 12/31/10.

We are planning a one-off Shop Sale again on Saturday, Aug 21.

- Hiring Staff – Boulder Ride Leader, Admin.?

Budget was allocated in the 2010 REI grant proposal to hire a part time TFK Boulder ride leader starting fall 2010. This grant has not been approved but if we are fortunate to receive this \$15k grant we need to hire someone in early Aug. 2010. Tim and Lorie are will complete a job description and review process for current and new Boulder ride leader employee.

Tom Nasky on Board TFKB Chair

Andrew Goodwillie recommended that Tom Nasky be added to the TFK Denver board to represent the Boulder community. Andrew also feels adding at least one other Boulder resident to the board would be a wise idea. All members present agreed with this recommendation. Andrew will invite Tom to join and will formally call for a vote to add him as a board member at the next meeting.

- REI Refocusing Grant Program
- Board Utilization

We discussed the fact that the current board committee structure has not achieved the goal of better utilizing the talents and energies of the members. The Program Committee, lead by Jonathan, and the Event Committee, led by Catherine, are the only two committees that seem to be operating and have competed meaningful work. Based on TFK Charlott's board successful structure, AG proposed we reorganize our board committees based on our core mission and create a committee for each program: ride and bike club and one focused on evaluating and planning for the possibility of a recyclery (used bike shop).



Other members present seemed to agree this was a reasonable plan and that the current structure was not working. We didn't have time to discuss the details or make a conclusive decision on this idea.

Tim suggested a Board Retreat early this Fall. Jonathan offered to try to organize this event.

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4. Events Later this year

- Great Urban Race – Aug 7 (I need help!)

*Rod and Jonathan (?) offered to help with this event. AG is out of town.*

- Shop Sale – Aug 21
- Take a Kid Mt. Biking Day – Oct. 2
- Velo Swap – Oct. 23
- Possible Fall volunteer ride?

5. Other Business, Next Meeting

6. Adjournment